

Battle of the Brains
Data Privacy Notice

Our purpose and legal basis for processing

Event Organisation

We process the data submitted in the Battle of the Brains registration form to complete your registration to this event and for all purposes ancillary to organising such event effectively, including for communication purposes and to collect fees due. This processing is based on Article 6 (1) (b) GDPR.

Photos and Videos

During our events, which are public, we take photos and/or videos for our records and promotional purposes. We may publish select photos or videos on our website, social media channels and online newsletter, and we may also use such media in press releases, or in PowerPoint presentations. This processing is based on Article 6 (1) (f) GDPR and is carried out in furtherance of our legitimate interests to promote our services and events. Please do not hesitate to contact us, prior to or after the event, if you have any specific concerns in this regard.

Marketing Communications

We may from time to time contact you on the details you provide in your registration form to inform you about our upcoming similar events. We base this processing on Article 6 (1) (f) GDPR, as it is also in furtherance of our legitimate interests to promote our services and events. You may opt out of this correspondence at any time by contacting us through any of our contact channels listed below.

Recipients

Personal information is accessible to our staff members who are required to process such data by virtue of their roles and responsibilities. We avail ourselves of select third party service providers in support of our daily operations and of the organisation of our events, who are or may also be recipients of personal information. These include the entities that host our website and email services and that provide us with payment gateway services, and any external photographer/s we engage to take photos and/or videos of our events. We may publish select photos or videos taken during our events online as described above, but we will not otherwise disclose any personal information concerning event attendees to third parties unless this is required by law.

Retention periods

We retain personal information for as long as necessary in the event of a complaint and/or for the exercise, establishment or defence of legal claims. Where we do not need to retain information for such purposes, we will retain it for as long as required to fulfil our financial obligations. Photos and videos taken during our events are retained indefinitely for our historical purposes.

Your rights

In accordance with the applicable laws, and subject to the exceptions set out therein, you may request: a confirmation as to whether we are processing your personal data, and access to any such data; that your data are corrected if they are inaccurate or incomplete; that your data are erased; that we restrict our processing of your data; data portability.

Subject to the conditions set out in Article 21 GDPR, you also have the right to object to any processing which we base on Article (6) (1) (f) GDPR. We may refuse your object if we have compelling legitimate reasons to do so.

Queries and concerns

To exercise any of your rights mentioned above or if you have any queries or concerns about our processing of your data, you are welcome to contact our Data Protection Officer on the contact details below. If you feel aggrieved by our processing of your personal data, you may lodge a complaint with the Office of the Information and Data Protection Commissioner, Malta.

Our contact details

Malta University Holding Company Ltd.

+356 21234121/2

info@muhc.com.mt

Malta University Sports and Leisure

+356 2340 8910

info@universitysportsandleisure.com

Data Protection Officer

+356 2340 3233

dpo@um.edu.mt

19th June 2019

